

## COOKIE POLICY of "ParkShared"

Welcome to ParkShared.

This Cookie Policy is designed to inform you about our practices regarding the collection of information through cookies and other tracking technologies (like gifs, web beacons, etc.).

The functionalities for which we use these technologies may include, but are not limited to, the following:

- Understanding how you navigate through our website;
- Personalizing your experience on our site;
- Providing you with customized content or offers on our site or within our advertising
- Optimizing your user experience on our site.

In the context of this policy, 'we', 'our', and 'us' refers to park-shared.com and 'you' refers to you, as the user of this website.

By using park-shared.com, you accept our use of cookies in accordance with this Cookie Policy. If you do not accept the use of cookies, please disable them as instructed in this Cookie Policy, so they are not downloaded to your device when you use our website.

We reserve the right to modify this Cookie Policy at any time. Any changes will be effective immediately upon posting to the website, so please review it frequently.

### What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, park-shared.com) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

### How Do We Use Cookies?

At park-shared.com, we use cookies to enhance your browsing experience and provide personalized services. Cookies are small text files that are stored on your device and record information about your visit to our website.

### Types of Cookies We Use

We use the following types of cookies on our website:

1. **Analytics Cookies:** These cookies help us gather statistical information about the usage of our website, such as the number of visitors, the pages visited, and the sources of traffic.

This information enables us to analyze and improve the performance and functionality of our website. The data collected through these cookies is aggregated and anonymous.

### Third-Party Cookies

We work with certain trusted third-party service providers who may also set cookies on our website for the purposes described below:

1. **Site Kit (Analytics):** This cookie is set by Site Kit, a service provided by Google, to collect anonymous analytics data. It helps us understand how visitors interact with our website and allows us to measure and improve its performance.
2. **Google Analytics (Analytics):** This cookie is set by Google Analytics and enables us to track website usage and compile statistical reports. The information collected through this cookie is used to analyze trends, administer the site, and improve user experience.
3. **Elementor (Used in context with the website's WordPress theme):** This persistent first-party cookie is used in conjunction with the website's WordPress theme, elementor. It allows the website owner to modify and update the website's content in real-time. This cookie helps in providing a seamless user experience and customizing the website's appearance.

Please note that we do not have control over the cookies set by third parties, and their usage is subject to the respective third party's own privacy policies. We recommend reviewing the privacy policies of these third parties for more information on their cookie usage.

By continuing to browse our website, you consent to the use of cookies as described above. You can manage and control the use of cookies through your browser settings. However, disabling certain cookies may affect the functionality and user experience of our website.

### How to Manage and Delete Cookies

Most web browsers allow you to manage your cookie preferences. You can set your browser to refuse cookies or delete certain cookies. Generally, you should also be able to manage similar technologies in the same way that you manage cookies – using your browsers' preferences. Here is how you can do it in different browsers:

- **Google Chrome:** Go to Settings > Privacy and security > Site Settings > Cookies and site data. Here, you can Clear cookies and site data as well as setting the browser to Block third-party cookies.
- **Mozilla Firefox:** Go to Options > Privacy & Security > Cookies and Site Data. You can Clear Data here, or you can set the browser to delete cookies every time you quit the browser.
- **Safari:** Go to Preferences > Privacy > Cookies and website data. You can then Block all cookies or remove specific cookies.
- **Internet Explorer:** Go to Settings > Internet options > General > Browsing history > Settings > Temporary Internet Files and Website Files. Here, you can Delete files or set the browser to delete browser history on exit.

Please be aware that if you choose to block cookies, you may not be able to sign in or use those features, and preferences that are dependent on cookies may be lost. If you choose to delete cookies, settings and preferences controlled by those cookies will be deleted and may need to be recreated.